

HAITI 2012



Here's how you can contribute

Please make a contribution to Executives Without Borders today by returning the enclosed pledge card, or by clicking "DONATE": www.executiveswithoutborders.org/donate. ALL DONATIONS ARE TAX-DEDUCTIBLE.



Our Holiday Wish List

This holiday season, do something that touches thousands of lives. Your generous gift goes far to help promote health, a clean environment, jobs that feed families, and a better quality of life for thousands of Haitians.

- **\$25**—funds the removal of 5,000 bottles from streets and canals
- **\$50**—transports 50,000 bottles from a recycling center to the processing plant
- **\$100**—provides safety equipment for five Haitian workers
- **\$500**—outfits 12 collection center employees with heavy-duty uniforms
- **\$1,000**—funds business training and mentorship for ten Haitian entrepreneurs
- **\$10,000**—funds the removal of 1,000,000 bottles from streets and canals and strengthens country-wide logistics operations
- **\$25,000**—sponsors a Ramase Lajan Collection Center that creates over 100 formal and informal jobs, recycles over 2,000,000 plastic bottles annually and transforms an entire community

Dear Friends,

Over the last 16 months we have done what many thought impossible: turned the devastation of the Haiti earthquake into opportunities for thousands of Haitian families. With your help, we've turned trash into cash. When I arrived in Haiti soon after the earthquake the canals were clogged with plastic. As heavy rains poured into the clogged canals, dirty, bacteria-infected water overflowed, spreading disease across communities and into homes. To deal with that problem and lay a foundation for sustainable economic growth, we established a nationwide recycling system, nicknamed by locals Ramase Lajan, or "picking up money."

The challenges have been many, but the continued support of donors like you has created one of the most successful, post-relief projects we've ever seen. Together, we have:

- Built a nationwide network of recycling centers and logistics operations to facilitate environmental cleanup and the improvement of health and sanitation
- Increased the capacity of small and medium sized Haitian businesses to employ people, deliver services and improve the quality of life
- Established a unique coalition of local and international businesses, non-profits and foundations to create the conditions for real and lasting change in Haiti

We need your help to continue our work and give Haitians the resources they need to rebuild their communities and lives. Thanks to one of our donors, we have a \$50,000 matching grant that until December 31st turns every \$1 into \$2, allowing us to double our impact.



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In this season of giving please consider making a donation today. Together, we can continue to deliver real results for those who need them most.

Our success is your success and we appreciate your support,

Robert J. Goodwin

ROBERT J. GOODWIN, CEO



How Ramase Lajan works:



Trash

Millions of pounds of plastic and trash clogged canals, lined streets and dirtied Haiti's beautiful beaches.

Entrepreneurs

Talented and hard-working Haitians received training, startup capital and mentorship to run a recycling business employing hundreds, in their community.

Logistics

Plastics transported from all over the country are converted into a material that is sold to companies manufacturing consumer products in the United States. Proceeds of sales are reinvested to create a sustainable system of recycling.

Jobs

The program has created over 1,500 formal and informal jobs in Haiti and strengthened employment in the United States for the companies using Haitian plastic in the manufacturing of their consumer products.

Health

Cleaning up the canals improves sanitation by reducing water contamination, flooding and disease transmission. The program has trained over 60,000 people in health and sanitation.

Environment

Over 18 million plastic bottles that would have been dumped in the ocean or burned have now been properly recycled.

Timeline of Ramase Lajan project



Bochic jewelry worn by celebrities Sandra Bullock, Jennifer Carpenter, and Rachel McAdams auctioned to raise money to improve Haiti's water quality

April 10, 2010

First meeting with Haiti Recycling to kick off plastic recycling partnership

August 18, 2010

Haiti Recycling's washing line becomes operational

March 2011

First Ramase Lajan recycling center opens

Dec. 9, 2011

First national recycling convention held with major partners

Sept. 26, 2012

Ramase Lajan and ExecWB achieve 1,000,000 pounds of plastic recycled to date

Nov. 2012

Jan. 12, 2010

Earthquake kills 250,000, leaves 2 million Haitians homeless, and results in millions of pounds of plastic and trash clogging canals and streets, leading to poor water sanitation

July 2010

ExecWB declares its mission to take on Haiti's waste management epidemic



Oct. 2010

Major cholera outbreak hits Haiti

July 24, 2011

Conference to launch Ramase Lajan



April 2012

Ramase Lajan achieves 200,000lbs of recycled plastic in a single month

Oct. 23, 2012

Opened our 15th Ramase Lajan Center

15



Meet Darline Augustin,

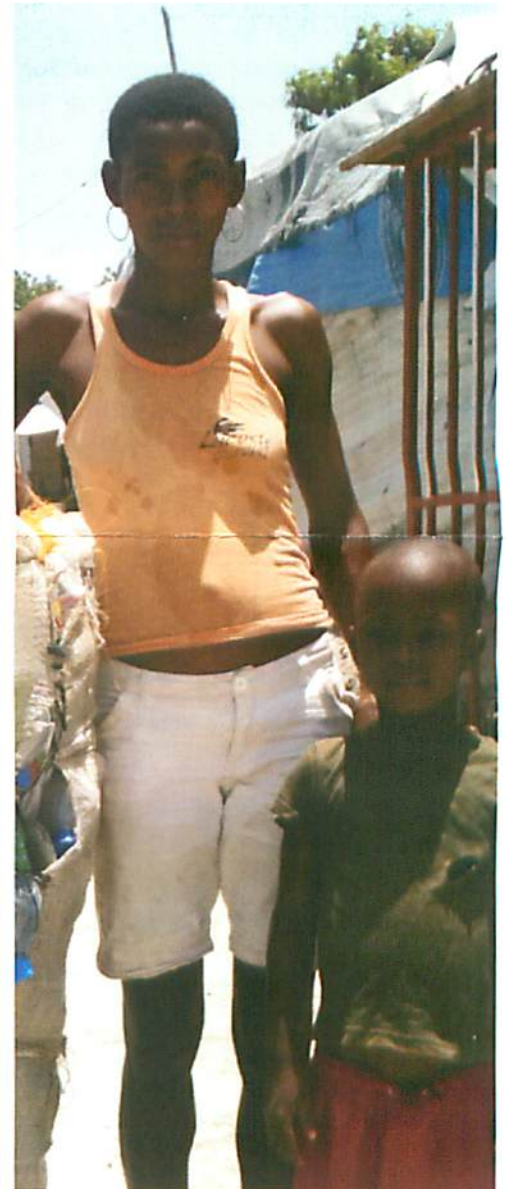
25-year-old single mother of two

Before, Darline sold various items on the street to feed her children, but when her inventory dried up, so did her income. Now, Darline is a collector for her local Ramase Lajan Center. This opportunity makes all the difference for her family as she now uses the incomes from plastic collection to feed her children and save money for their school fees.



2-for-1

Until December 31st we have a donor willing to match every donation dollar-for-dollar. For every \$1 you give, we can make double the impact.



Contact Us

Call 1.800.790.6134, email: ContactUs@execwb.org or visit us online: www.executiveswithoutborders.org

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